

The 2011 ATCO Community Symposium is a collaborative effort between ATCO and your community in support of community services, volunteer and not-for-profit organizations in rural Alberta.

**Who should attend?**

- Executive directors, board members and staff from not-for-profit organizations
- Mayors, councillors and reeves
- Municipal officials involved in community, health and recreation services
- School board trustees and staff
- Volunteer association leaders, including chambers of commerce and business associations

**Where to stay**

**Hanna accommodations**

**Super 8 Motel**  
403-854-2400

**Canada Grey Motor Inn**  
403-854-4471

**West View Motel**  
403-854-3237

**High River accommodations**

**Ramada Hotel**  
403-603-3183

**Heritage Inn**  
403-652-3834

**Super 8 Motel**  
403-652-4448

**High River Motel**  
403-652-4339

**Foothills Motel**  
403-652-1395

**Highwood Views Bed & Breakfast**  
403-601-2795

**Victorian Dreams Bed & Breakfast**  
403-601-2340

**2011 ATCO**  
**COMMUNITY**  
**SYMPOSIUM**

**2011 ATCO**  
**COMMUNITY**  
**SYMPOSIUM**

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works for you



Town of Hanna



Special Areas Board



Town of High River



Municipal District of Foothills No. 31



Learn what your organization needs to do **today** to keep up with **tomorrow.**

## Registration form

(Mark the location you plan to attend)

- Hanna & District Community Centre, Hanna, AB**  
 Tuesday, May 10, 2011  
 Any food allergies? If so, please list \_\_\_\_\_
- Highwood Memorial Centre, High River, AB**  
 Thursday, May 12, 2011  
 Any food allergies? If so, please list \_\_\_\_\_

Please indicate which breakout sessions you would like to attend:

**Morning (10:15 - 11:00 a.m.) Choose one:**

- A1. *Set Your GPS for Success*
- A2. *Grassroots and Small Shop Fundraising*
- A3. *Creative Project Planning Tools*
- A4. *Marketing and Promotion for Non-Profits*

**Afternoon (2:00 - 2:45 p.m.) Choose one:**

- B1. *Set Your GPS for Success*
- B2. *Grassroots and Small Shop Fundraising*
- B3. *Creative Project Planning Tools*
- B4. *Marketing and Promotion for Non-Profits*

\$42.86 + \$2.14 GST = \$45.00/person (GST Registration No. R100113513)  
 Make cheques payable to: ATCO Electric

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Return no later than April 20, 2011 to:**

ATCO Electric  
 6208 - 48th Street, Lloydminster, AB T9V 2G1  
 Fax: 780-871-5605  
 For more information, contact Gerhard Schwarz at 780-871-5616 or  
 visit the website at [www.atcoelectric.com](http://www.atcoelectric.com) or [www.atcogas.com](http://www.atcogas.com).

# 2011 ATCO Community Symposium

Learn what your organization needs to do today to keep up with tomorrow.

**May 10 - Hanna & District Community Centre**

503 - 4th Street West, Hanna, Alberta T0J 1P0

**May 12 - Highwood Memorial Centre**

128 - 5th Avenue West, High River, Alberta T1V 1M3

Time	Topic	Presenter
8:00 - 8:45 a.m.	Continental Breakfast	
8:45 - 9:00	Welcome and Opening Remarks	
9:00 - 10:00	KEYNOTE #1: <i>Live the Laughter</i>	Wayne Lee, Corporate Hypnotist and Peak Performance Expert
10:00 - 10:15	BREAK	

	Session A1	Session A2	Session A3	Session A4
10:15 - 11:00	<i>Set Your GPS for Success</i>	<i>Grassroots and Small Shop Fundraising</i>	<i>Creative Project Planning Tools</i>	<i>Marketing and Promotion for Non-Profits</i>
	Wayne Lee Corporate Hypnotist and Peak Performance Expert	Vincent Duckworth Principal and Senior Consultant, Duckworth & Associates	Terri Potter Community Development, Alberta Culture and Community Spirit	Donna Coombs Executive Director, SOS Program
11:00 - 11:15	BREAK			
11:15 - 12:00 p.m.	KEYNOTE #2: <i>The Value of Partnerships</i>		Donna Coombs Executive Director, SOS Program	
12:00 - 1:00	LUNCH			
1:00 - 1:45	KEYNOTE #3: <i>Giving and Volunteering in Canada - Current Trends and How They Affect Fundraising in Smaller Communities</i>		Vincent Duckworth Principal and Senior Consultant, Duckworth & Associates	
1:45 - 2:00	BREAK			

	Session B1	Session B2	Session B3	Session B4
2:00 - 2:45	<i>Set Your GPS for Success</i>	<i>Grassroots and Small Shop Fundraising</i>	<i>Creative Project Planning Tools</i>	<i>Marketing &amp; Promotion for Non-Profits</i>
	Wayne Lee Corporate Hypnotist and Peak Performance Expert	Vincent Duckworth Principal and Senior Consultant, Duckworth & Associates	Terri Potter Community Development, Alberta Culture and Community Spirit	Donna Coombs Executive Director, SOS Program
2:45 - 3:00	BREAK			

3:00 - 3:45	KEYNOTE #4: <i>Let's Face It ... We Learn Best from Train Wrecks</i>	Terri Potter Community Development, Alberta Culture and Community Spirit
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3:45 - 4:00 Closing Remarks

# 2011 ATCO COMMUNITY SYMPOSIUM

This enlightening one-day Symposium offers community service providers and non-profits of every kind insights, tools and opportunities to help your organization evolve and thrive. Guest speakers will address leadership, project management, volunteerism, partnerships, fund development and marketing. Attendees are provided with innovative strategies to motivate, inspire and attract great people - all key to your organization's success.

Join us for a day of engaging discussions, brought to you by ATCO Gas, ATCO Electric, the Town of Hanna, the Town of High River, the Special Areas Board and the Municipal District of Foothills No. 31

**HANNA  
MAY 10**

**HIGH RIVER  
MAY 12**

For additional information, visit  
[www.atcogas.com](http://www.atcogas.com) or  
[www.atcoelectric.com](http://www.atcoelectric.com)