

# 2011 ATCO Community Symposium Program

May 10 ● Hanna & District Community Centre ● Hanna, Alberta

May 12 ● Highwood Memorial Centre ● High River, Alberta

Time	Topic	Presenter					
8:00 – 8:45	Continental Breakfast						
8:45 – 9:00	Welcome and Opening Remarks						
9:00 – 10:00	<i>KEYNOTE #1: Live the Laughter</i>		Wayne Lee, Corporate Hypnotist and Peak Performance Expert				
10:00 – 10:15	Break						
<b>Breakout Session A1</b>		<b>Breakout Session A2</b>		<b>Breakout Session A3</b>		<b>Breakout Session A4</b>	
10:15 – 11:00	<i>Set Your GPS for Success</i>  Wayne Lee, Corporate Hypnotist and Peak Performance Expert	<i>Grassroots and Small Shop Fundraising</i>  Vincent Duckworth, Principal and Senior Consultant, Duckworth & Associates	<i>Creative Project Planning Tools</i>  Terri Potter, Community Development Alberta Culture & Community Spirit	<i>Marketing and Promotion for Non-Profits</i>  Donna Coombs, Executive Director, SOS Program			
11:00 – 11:15	Break						
11:15 – 12:00	<i>KEYNOTE #2: The Value of Partnerships</i>			Donna Coombs, Executive Director, SOS Program			
12:00 – 1:00	Lunch						
1:00 – 1:45	<i>KEYNOTE #3: Giving and Volunteering in Canada – Current Trends and How They Affect Fundraising in Smaller Communities</i>			Vincent Duckworth, Principal and Senior Consultant, Duckworth & Associates			
1:45 – 2:00	Break						
<b>Breakout Session B1</b>		<b>Breakout Session B2</b>		<b>Breakout Session B3</b>		<b>Breakout Session B4</b>	
2:00 – 2:45	<i>Set Your GPS for Success</i>  Wayne Lee, Corporate Hypnotist and Peak Performance Expert	<i>Grassroots and Small Shop Fundraising</i>  Vincent Duckworth, Principal and Senior Consultant, Duckworth & Associates	<i>Creative Project Planning Tools</i>  Terri Potter, Community Development Alberta Culture & Community Spirit	<i>Marketing and Promotion for Non-Profits</i>  Donna Coombs, Executive Director, SOS Program			
2:45 – 3:00	Break						
3:00 – 3:45	<i>KEYNOTE #4: Let's Face It ... We Learn Best from Train Wrecks</i>			Terri Potter, Community Development, Alberta Culture & Community Spirit			
3:45 – 4:00	Closing Remarks						

